Aarron Walter

www . AarronWalter . com

706 . 254 . 2401

OBJECTIVE

Experienced user-centered interface designer/developer looking to join a talented team to plan, design, and develop web sites and applications that serve business and user needs.

WORK EXPERIENCE

2001 - Present

THE ART INSTITUTE OF ATLANTA, ATLANTA, GA

INTERACTIVE MEDIA DESIGN FACULTY

- Teach a wide range of design and technology courses from introductory to advanced levels (Please see course listing at http://aarronwalter.com/teaching/)
- Instrumental in the development of department curriculum
- Developed online Course Management System, ClassBot.com used to deliver course material for all Interactive Media Design courses at AiA
- Technology committee and Admissions committee member

2001 - Present

AARRON WALTER INTERACTIVE DESIGN, ATHENS, GA

INTERACTIVE DESIGN CONSULTANT

- Run an independent interactive design consultancy that serves clients in various markets (Please see portfolio at http://aarronwalter.com/mywork/)
- Research, plan, design, and develop web presence strategies based on client's business objectives and user needs
- Responsible for all aspects of the project lifecycle for the following sites: http://danielrichards.biz, http://hawtornehouseinc.com, http://stephengrote.com, http://toulas.com/dev/
- Planned and developed a findability campaign for http://userinsight.com, including accessibility development, SEO research/development, and marketing strategies

2004 - 2006

THE ART INSTITUTE OF ATLANTA, ATLANTA, GA

STUDY ABROAD INSTRUCTOR

- Planned and lead 3 month quarter abroad with 29 students in Berlin Summer 06, which is now permanently run 2 quarters each year
- Planned and lead program to Berlin, Helsinki, and Stockholm in Fall 04
- Developed and taught courses relating to study abroad itineraries

2002

THE UNIVERSITY OF GEORGIA, ATHENS, GA

GRAPHIC DESIGN ADJUNCT PROFESSOR

- Developed and taught a course for the Graphic Design department covering core web design concepts

2002 - 2003

EO STUDIOS, ATHENS, GA

PROJECT CONSULTANT

- Developed Computer-Based Training CD-ROMs
- Developed dynamic, standards compliant web sites
- Project planning consultation

2000

PUSH, ATHENS, GA

DESIGNER/DEVELOPER

- Planned, designed, and developed web sites for a variety of clients including the international relief organization Care

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DESIGNER/DEVELOPER

- Planned, designed, and developed web sites for a variety of clients including the international relief organization Care

1999-2000 TEMPLE UNIVERSITY TYLER SCHOOL OF ART, ELKINS PARK, PA
PAINTING, DRAWING, AND SCULPTURE ADJUNCT PROFESSOR

- Created a course introducing graduate and undergraduate students in studio arts to the

1999 - 2000 PEEC LABS, JENKINTOWN, PA
DESIGNER/DEVELOPER

- Designed web, CD-ROM and print collateral for various clients including: Universal Studios, Barnes and Noble.com, David Bowie, and Hewlett Packard
- Project management

1999 U.S. INTERACTIVE, KING OF PRUSSIA, PA
DESIGNER/DEVELOPER

- Logo design
- Designed graphics for international IPO presentation

SKILLS

- (X)HTML
- CSS
- JavaScript
- Ajax
- PHP
- MySQL
- Web Standards Development
- User-Centered Interface Design
- Visual Design Principles
- Accessibility
- Usability
- Findability Strategies
- Information Architecture
- Object Oriented Programming
- CMS Development
- Cross-Browser/Platform Development
- Site Optimization Strategies
- Photoshop & Illustrator

EDUCATION

1999 Masters of Fine Arts, Painting, Tyler School of Art, Elkins Park, PA
Temple Gallery Assistantship
1998 Temple University Rome, Rome, Italy
Temple Rome Tuition Scholarship
1997 Bachelors of Fine Arts, Painting, University of Iowa, Iowa City, IA
Full Tuition Scholarship for Academic Merit 1995 - 97
Ernie B. Schwartz Scholarship
1996 The School of the Art Institute of Chicago, Chicago, IL
Merit Scholarship for Painting

PUBLICATIONS

- Walter, Aarron. Building Findable Web Sites: Web Standards SEO and Beyond, Berkeley: New Riders, 2008. ISBN: 0321526287
- DMXZone.com, *Speedy Feed Reading With Ajax and Magpie*, January 2007. http://www.dmxzone.com/ShowDetail.asp?NewsId=12757
- SitePoint.com, *Use Ajax and PHP to Build Your Mailing List*, November 2006. http://www.sitepoint.com/article/use-ajax-php-build-mailing-list
- Jadav, Ameeta. Designing Usable Web Interfaces. New Jersey: Prentice Hall, 2003.
- Digital Source Magazine, *Modern, Modern Art*, January 2002.

HONORS

2004 *Faculty Student Success Award* for the development of ClassBot.com learning management system